



The signs, displays and graphics your company uses are vital for your success. Whether you're looking for a large illuminated shop fascia, a prestigious engraved sign or several hundred standard warning labels, Vital Signs and Graphics can help you.

## Our Company

Here at Vital Signs and Graphics we work with you to create the right brand image for your company by designing, manufacturing and installing the best choice of signage for you.

Working with materials including acrylics, metals, pvc's and vinyls, amongst others, we guide you through the selection process to ensure the correct result. Our services include:

- Consultation on suitable options for your company's needs
- Guidance on any health and safety or legislative issues
- Preparation of any planning drawings
- Graphic design including logos and layout
- Preparation of a Method Statement and a Schedule of Works
- Installation of the finished product

## The Process

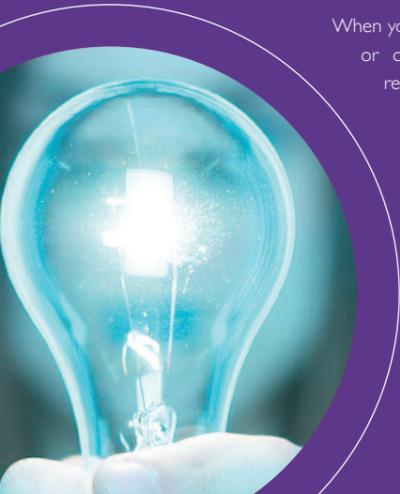
After an initial discussion about your requirements, we present our ideas to you for consideration. We have an extensive list of examples from previous projects that may help you decide the best option for your business. If detailed design work is needed for a new logo or graphic, we include that in our quoted price.



Upon acceptance of our offer, we prepare the designs based on your existing photos or graphics or create any new ones needed. These are sent to you for comment and approval before any manufacturing takes place. When we have received your written acceptance, we complete any relevant paperwork and proceed with your job.

When your job is completed we arrange installation or delivery as appropriate. If installation is required, we will contact you well in advance to arrange a convenient date & time. All work is covered by our own engineering team and is only complete when you have signed it off.

We keep full details of all projects for a minimum of 5 years so if you require a repeat order or an amendment to an existing design; this can be carried out with little or no additional design costs.



## Our Customers

Since starting our business more than 16 years ago, we have built up an extensive list of customers, many of whom have been with us since our early years. Here is what they say about us:

### Tara Dawson Debenhams Trafford Park

"We have dealt with Vital Signs & Graphics on a regular basis for quite some time now and have always found them to be extremely efficient. We work in a high pressure retail environment where demands are impressed upon us at short notice and we have always been able to rely on their service. We would recommend Vital Signs & Graphics to any business."

### Mike Bent Parks & Open Spaces Officer Bury MBC

"Vital Signs and Graphics are a professional operation with high quality products and an eye for detail. They have a friendly, approachable manner making working with them a pleasure. They have helped on all sorts of projects, some at short notice, which is always a help in this busy world."

### Jason Rodgers Rodgers the Florists

"We at Rodgers the Florists would like to thank you for the wonderful work you have done for us again and again. All our vans are looking excellent and we have had several customers compliment us on our shop signage, which shows two things - one that people notice our signs and two that they must be good to get customers complimenting us on them! The service is always prompt and efficient and the price is good too!"

### David Jenkins Woolworths

"Excellent customer service, knowledgeable staff, reliable & fast delivery. Massive range of signage on top quality materials - need I say any more?"

### Andrew Yeates The Balloon and Kite Company

"Vital Signs and Graphics have always provided excellent quality product together with fast helpful service. I have no hesitation in recommending them."



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# Our Products

On these pages we show you our product range. If you have an idea in mind that you don't see represented here, give us a call to discuss.

## Signs and Graphics that Sell

### Retail Fascias

Original and eye catching signs for shops, restaurants, pubs and clubs, salons and any retail outlet wanting to compete on the high street or in a shopping centre.

**Options:** Non-lit or illuminated.

### Window Graphics

Continuing the fascia design theme, window graphics help you to promote special offers and other information. They also provide privacy for salons, surgeries and restaurants and overcome the health and safety issues associated with all large glass areas accessible by the public.

**Options:** Full range of colours and specialities including 'simulated etched glass' for a sand-blasted effect.

### Banners

Ideal for promoting a new product or special event, banners can be created to any size and colour and include photos as well as text and graphics. Great if you are having a sale, an exhibition, opening a new bar or any other event.

**Options:** Any size. Frames available for free-standing display.

### Pavement Signs

Sometimes referred to as 'A boards', you can use pavement signs to help catch the eye of pedestrians.

**Options:** Some models are designed to allow posters to be inserted into the frame, they can be quickly updated with new offers, menus or other messages to promote your brand. Fold away, heavy-based or complete with wheels.

### Pop-up Banners

When you need an eye catching, portable display, these pop-up banners or bannerstands are ideal for trade exhibitions, conferences and in-store displays. Supplied complete with a carrying case they can be erected or stored in seconds.

**Options:** Single or double-sided graphic. Interchangeable cassette.

### Vehicle Livery

Whether you have a single vehicle or an entire fleet you can promote your company day and night with well designed vehicle graphics. You can also incorporate safety features into the design by using reflective materials that increase visibility in poor conditions.

**Options:** Full colour, reflective, magnetic panels for temporary or part-time display of your message.

## Signs and Graphics that Inform

### Free-Standing Signs

Fixed signs are used to direct and inform the public. These post mounted signs are concreted into place and are commonly used for industrial estates, public parks, schools and others to inform people about the building or area they are approaching.

**Options:** A variety of shapes & sizes. Directory option for multi-use sites.

### Safety Signs

HSSA assured and compliant with all legislation, these signs can be supplied as one-offs or multiples in either standard or custom-made options to be used throughout your site.

**Options:** Self adhesive labels, rigid for screw fixing, rigid with self adhesive tape.

### Engraved Signs

Ideal for doors and entrance ways, engraved signs are suitable for internal and external use at doctors' surgeries, architects and solicitors and other prestigious office buildings.

**Options:** Brass, stainless steel, aluminium, laminates. Available with wooden mount in a variety of finishes.

### Directories

When you need to display information on multiple tenants, these 'slat' based systems allow for regular occupancy changes and can be matched to individual door displays for each tenant within the building.

**Options:** Wall mounted or free-standing, indoors or outdoors.

## Our Other Products

### Architectural Graphics

Words and graphics with depth, to achieve maximum impact in a large space.

**Options:** Stainless Steel, Acrylic, Foam PVC, MDF amongst others. Internal or external illumination.

### Labels

Many times you need a bespoke one off label that is unique to your company. We can design these in almost any material and with any mounting method. So whether you're labelling shelves in your stock room, engineering an instrument panel or displaying safety signs we can provide you with single or multiple copies.

**Options:** PVC, rigid vinyl, metal, screw fixing, self adhesive...

### Large Format Printing

If we haven't covered your requirements in the items listed here then we can still help you. Our large format digital printing systems mean that we can take practically any design idea you have and create a sign or banner just for you. With options such as lamination to improve scratch resistancy and a huge variety of backing materials we will help you create the result you need.

